

PRESS RELEASE

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MEDIA ADVISORY

42nd Union World Conference on Lung Health 26–30 October 2011 Lille, France

WHAT: The Union World Conference on Lung Health is the largest annual conference

focusing on tuberculosis, HIV, tobacco control and non-communicable diseases as they affect low- and middle-income countries and populations. Researchers and other experts from more than 100 countries will attend the 5-day conference, which has the

theme of "Partnerships for Scaling-Up and Care".

WHO: The conference is organised each year by the International Union Against

Tuberculosis and Lung Disease. This 91-year-old organisation is headquartered in

Paris with 13 additional offices worldwide and members from 150 countries.

WHEN: Wednesday, 26 October through Sunday, 30 October 2011

WHERE: All events will be held at the Lille Grand Palais, Lille, France

HIGHLIGHTS:

Wednesday, 26 October, 08:30–18:00 (Room Vauban)

"Meeting the unmet needs of women and children for TB prevention, diagnosis and care" – Symposium sponsored by the World Health Organization and the Stop TB Partnership

Wednesday, 26 October, 2:30-3:45 (Room Hainaut)

"Uniting against NCDs: The Union's role" – Press conference on the rising incidence of non-communicable diseases in low-income countries. Speakers on the recent UN Summit; tobacco control; the new WHO/Union TB/diabetes framework, essential medicines and technologies for NCDs; and the European launch of the Global Asthma Report 2011.

Thursday, 27 October, 17:30-19:00 (Room Vauban)

"How the private sector can contribute to the scale-up of health services" – Inaugural lecture by Mikkel Vestergaard Frandsen, CEO of Vestergaard Frandsen, award-winning creators of LifeStraw, ZeroFly and PermaNet, operating under a unique Humanitarian Entrepreneurship business model

INFO: The complete programme can be found at www.worldlunghealth.org

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