The Union

19-22 OCTOBER 2021 | VIRTUAL EVENT

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Community Connect Call for Creative Sessions

The Community Connect (CC) is an area where representatives from the community can share, experience, and develop ideas and projects related to lung health and non-communicable diseases. Set to inspire, engage and give a voice to the community. The CC is at the heart of the <u>52nd Union World Conference on Lung Health</u>, which will take place virtually from 19-22 October 2021.

Creative sessions

Next to content driven sessions we offer space in our programme for creative translations of topics or ideas regarding lung health and non-communicable diseases. Expressions of dance, film, video or song with a maximum duration of 10 minutes can show interest in joining the CC. All to create the vibrant space we know from the live editions.

Creative sessions are preferably related to one of the four tracks of the CC:

- 1. **Community, rights, and gender:** Implementation experience, best practices and stories from affected communities to ensure community-centred, rights-based and gender responsive healthcare for all.
- 2. Innovation in TB, tobacco control, COVID-19, lung health and non-communicable diseases: Shared learning based on innovative research and advances to prioritise communities' needs on the health agenda.
- 3. Political environments for community-led advocacy to influence policy: Government and community partnerships, advocacy and community-led monitoring of laws, policies or guidelines and engagement in multi-stakeholder accountability mechanisms.
- 4. **Social determinants of health for vulnerable groups:** Research and recommendations to ensure high quality healthcare for key populations and vulnerable groups. This could include home-based care and integrated services for nutritional support, psychological support and financial support.

Process of participation

We invite you to share videos of creative expressions (dance, film, songs) you want to showcase on the virtual Community Connect Area. Please consider the following criteria

- All submissions have a duration of max 10 min
- Submissions are preferably pre-recorded to refrain from technical issues. If exceptions are required, please contact <u>communityconnect@theunion.org</u>

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- Please follow the guidelines laid out in the Stop TB Partnership's publication, <u>Suggested Language and Usage for Tuberculosis Care, Communications</u> and <u>Publications</u>. Key stigmatising words/phrases will be penalised in the review process.
- Organisations affiliated with or gaining financial interest from the tobacco-industry or tobacco corporate affiliate, are excluded from participation in the conference.
- We have limited space available. If we have more applications than space in the programme, the independent UCAP body of civil society representatives will review the submissions.

Session applications

Please submit your video along with the following information to participate in the creative session space at communityconnect@theunion.org by **20 September, 12:00 CEST**, with the following information:

- Topic
- Title
- Organisation / Name of individual
- Format
- Duration
- Brief outline of topic and objective (maximum 500 words)
- Copy of or link to the submission itself

We especially invite you to submit sessions in Spanish, Russian and French if that is your preferred language. Please note, however, that English translation will not be available and English subtitles in your creative content would be appreciated.

We eagerly await your contributions to the Community Connect 2021

The Community connect team