

Communications Manager (interim)

Overview of The Union:

The International Union Against Tuberculosis and Lung Disease (The Union) was founded in 1920 and is the world's first global health organisation. We are a global leader in ending tuberculosis (TB), we fight the tobacco industry, and we solve key problems in treating major diseases. We use science to design the best treatments and policies for the most pressing public health challenges affecting people living in poverty around the world. The Unions members, staff and consultants operate in more than 150 countries and embody our core values of accountability, independence, quality and solidarity. For more information about The Union visit <https://theunion.org>

Vacancy:

The Union is seeking a Communications Manager to support the communication activities, across its functions and drive the corporate communications of The Union. The position is on a fixed-term basis and shall be based in the UK.

Initial 3-6 month contract. £35,000 gross per annum (pro-rated)

Main Responsibilities:

- Support the development and implementation of a coherent communication strategy that includes media outreach, member engagement, social media content creation, web content, collaborating with all internal stakeholders to engage external audiences.
- Research and develop content, infographics, blogs, newsletters, to support the communication needs of the teams across the organisation.
- Drafting, editing, and publishing content through The Union's digital communication channels, including it newsletters, websites, Twitter, LinkedIn feeds, Facebook, Instagram and other social media platforms.
- Work closely with the Business Heads to support development and delivery of communications, which support their product needs. Journals, Membership, Development/Fundraising and Training and Education.
- Work closely with Department Heads to support the delivery of project led communications.
- Ensure that the organisation produces high-quality and error-free copy at all times.
- Support and evaluate results of communication campaigns.
- Syndicate and share content with partners and stakeholders for their own communication channels.

- To share the same ethos as The Union acting as an ambassador.

Qualifications:

- A degree in communications, marketing or related field.
- Excellent written and verbal communication skills.
- Ability to think creatively and apply problem solving skills.
- Ability to work remotely.
- Demonstrate flexibility and experience of working to tight deadlines.
- Fluent in English, proficiency in French and Spanish an advantage.
- Knowledge of public health desirable.
- Ability to work on their own initiative as well as part of a global team.
- Available to work with countries in different time zones.

How to Apply:

Please send your CV and a cover letter in English, including your salary expectations to hr@theunion.org with Communications Manager in the subject line of your email.

This position will be open until a candidate has been selected for the post. Only shortlisted candidates will be contacted.